

**Tasks for Pivotal:**

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**Channel Website Project:**

**SCRUM 1- Goals:**

- a.) Overall Website Design/HTML/CSS styling/ Main and Sub Navigation, and placeholder Copy, images placeholders for Video and Feeds. Sample Pages to include: All Main Pages-Home Page, Publisher Page, Advertiser Page, Solutions Page and About Page layouts.
- b.) Backend Development to integrate all templates into backend CMS, incorporate Navigation Menu into CMS, and have SiteMap populate on the back-end. Testing...
- c.) Publisher Services invites publishers to participate and provides Video guidelines. BY end of scrum, they will provide list of willing publishers

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**SCRUM 2- Goals:**

- a.) Creation of videos, Creation of Ad demos, Propagating all other pages.
- b.) Backend Development to create Video Accordion, Implement Login, Search, Contact Forms, Blog and Tweet Feeds. Testing...
- c.) Publisher Services and Marketing to review Video content provided. Video to be edited.

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**SCRUM 3- Goals:**

- a.) Add any additional pages/imagery/copy to existing pages
- b.) Complete any additional Video production for inhouse Video
- c.) Backend Development to Work on creating Dynamic page
- d.) Finalizing aspects of the CMS

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**SCRUM 3- Testing, Testing, Testing front end and back-end**

a.) All teams testing

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