

# Front End

## Homepage

**Easily Updated Metatags/Meta-Descriptions -(ITEM 2A-3)**

**Search/Search Results-(ITEM 8A)**

**Navigation-Easily updated. -(ITEM 2A-4a)**

**Video Capabilities: Easily Updated with Share Capability (ITEM 4A - Planning) (ITEM 10A)**

**Company Login Integration/ May need to coordinate with Company Tech team..(ITEM 7A)**

**Flexible Copy area (A) in case we want to add copy**

**Flexible Copy area in case (B) we want to add copy**

**CMS for Highlight 1 (ITEM 3A)**

**CMS for Highlight 2 (ITEM 3A)**

**CMS for Highlight 3 (ITEM 3A)**

**Publisher Focus**

**Product Focus**

**Case Study Focus**

**Form validation data (ITEM 1A-6)**

**Twitter Feed (ITEM 5A PLANNING) (ITEM 5A-3)**

**CMS-Dynamically updated Site List--(ITEM 2A-2)**

# Back End CMS

## Master Main CMS Create/Edit website From Pull down

Pulldown Menu ▾  
 Moms Website  
 Stadium Website  
 Create New Website **SUBMIT**

## Main Website CMS

### Update Existing Page:

Select Page From Pull down

Pulldown Menu ▾  
 Home Page  
 Publisher Page  
 Advertiser Page **SUBMIT**

Etc....This will take me to specific page where I can update information.

**Update Navigation:** Add New Main Nav Item

Add New Sub Nav Item

Select from Pulldown Menu which category this sub menu falls under

Pulldown Menu ▾  
 Publishers  
 Advertisers  
 About

Select Template for This New Page Layout:

- Home Page
- Video Page/3 Highlights
- Video Accordion
- About Page w/Right Column ETC...
- CUSTOM HTML PAGE

**SUBMIT**

**Continued next page.....**

**Update Copyright** Year Date

**SUBMIT**

# When I Create/Update Home Page, Advertiser, or Publisher Page This is What I would see....

Update Metatags:

Update Meta Description:

Update Title:

Video:  YES HOW MANY?

NO- I WANT TO ADD CUSTOM HTML **NEED DEVS INPUTS ON IF WE CAN BUILD VIDEO INPUTS AND ORDERING DIRECTLY INTO CMS?????**

## Update Flexible Content/Copy Area A: (Above Highlights)

## Update Flexible Content/Copy Area B: (Below Highlights)

### Add/Update Highlight 1:

Update image

CUSTOM HTML FOR HIGHLIGHT

### Add/Update Highlight 2:

Update image

CUSTOM HTML FOR HIGHLIGHT

### Add/Update Highlight 3:

Update image

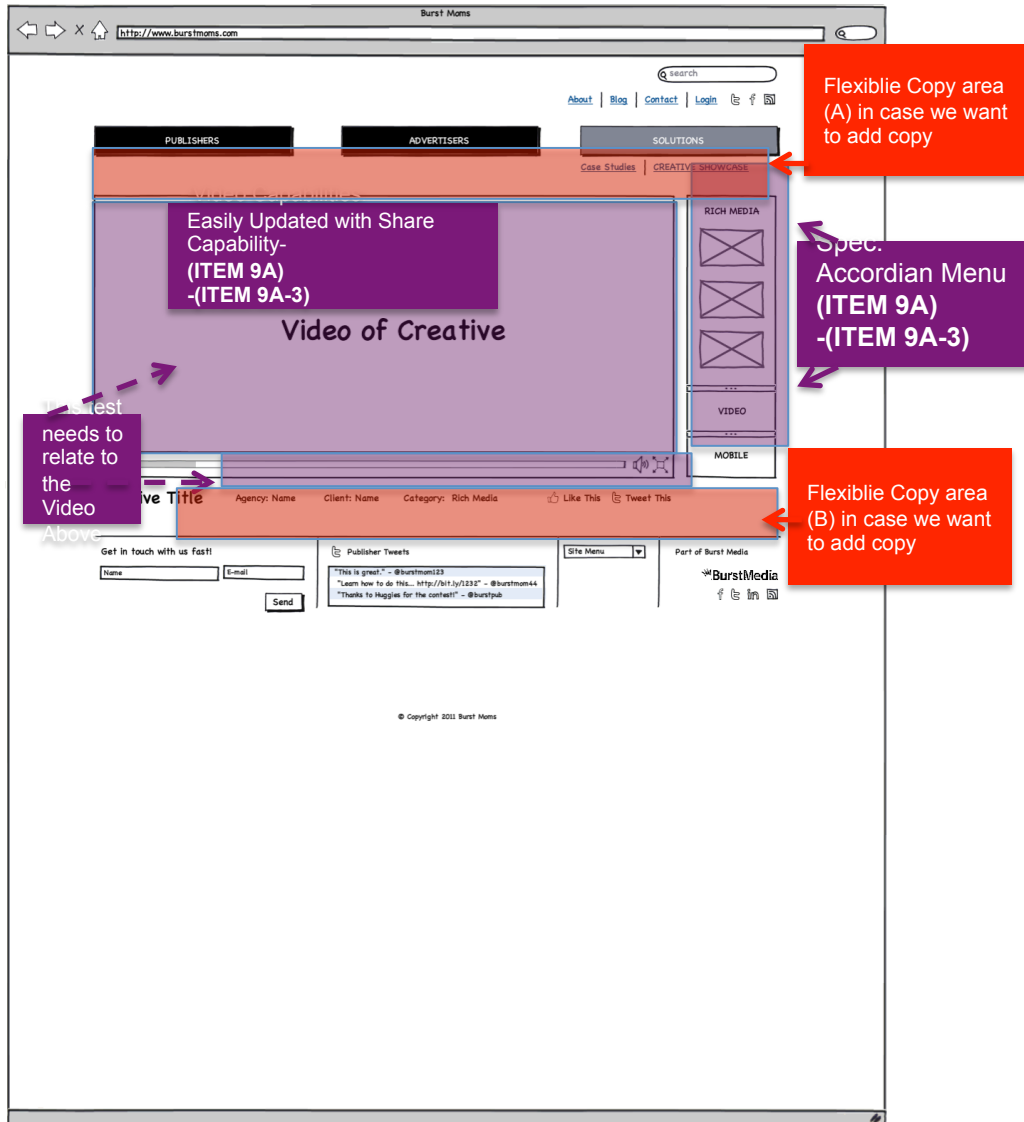
CUSTOM HTML FOR HIGHLIGHT

# Creative Solutions page

## Front End

## Back End

See Next Page for CMS details



# When I Create/Update Creative Solutions Page This is What I would see....

Update Metatags:   Update Meta Description:

Update Title:

## Add New Main Item to Accordian

### Step A.

### Step B.

Select from Pull-down Menu which category this sub menu falls under

Pulldown Menu  
Rich Media  
Sponsorship  
Mobile  
Etc...

### Step C.

This new item is an image  
Add Image

### Or Step D.

This new item is a video  
**I NEED DEVS INPUTS ON IF WE CAN BUILD VIDEO INPUTS AND ORDERING DIRECTLY INTO C...???**

## Update Flexibile Content/Copy Area A: (Above Video)

## Update Flexibile Content/Copy Area B: (Below Videos)

## Add/Update Highlight 1: (Optional)

Update image

CUSTOM HTML FOR HIGHLIGHT

## Add/Update Highlight 2: (Optional) Add/Update Highlight 3: (Optional)

Update image

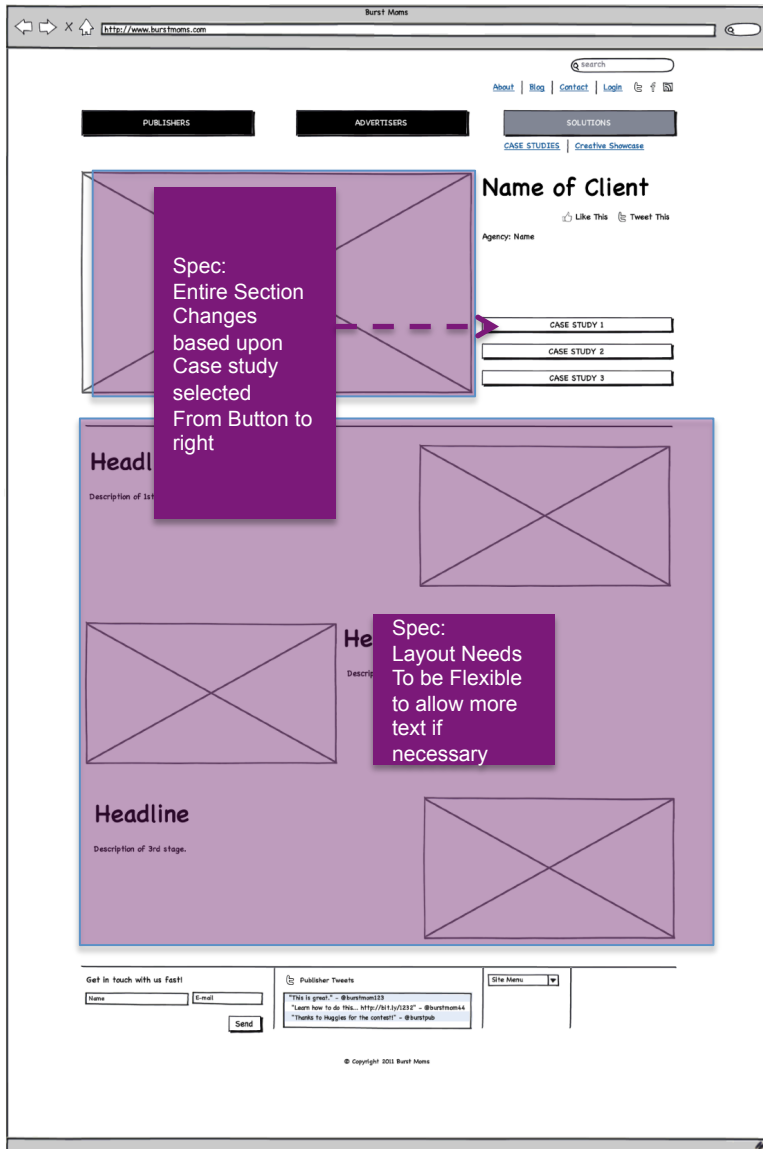
CUSTOM HTML FOR HIGHLIGHT

Update image

CUSTOM HTML FOR HIGHLIGHT

# Case Study page

## Front End



## Back End

### Add New Case Study

#### Feature Block

##### Step A.

- Add New Background Image

##### Step B.

#### Add/Update Copy: (Optional)

- I want to add Custom HTML instead of Featured

#### Add/Update Copy:

##### Text Box A.

- Add New Image

##### Text Box B.

- Add New Image

##### Text Box C.

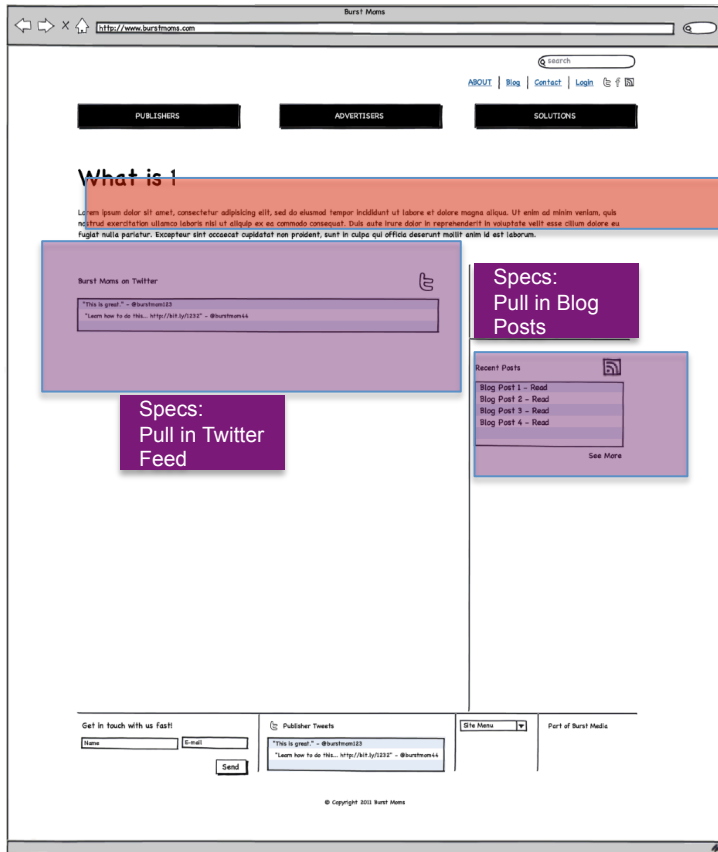
- Add New Image

ETC.....

# About Burst Moms page

## Front End



Flexible Copy area (A) in case we want to add copy

Need inputs of how pulling in Feeds

## Back End

### Add/Update Copy:

Text Box A.   Add New Image

Text Box B.   Add New Image

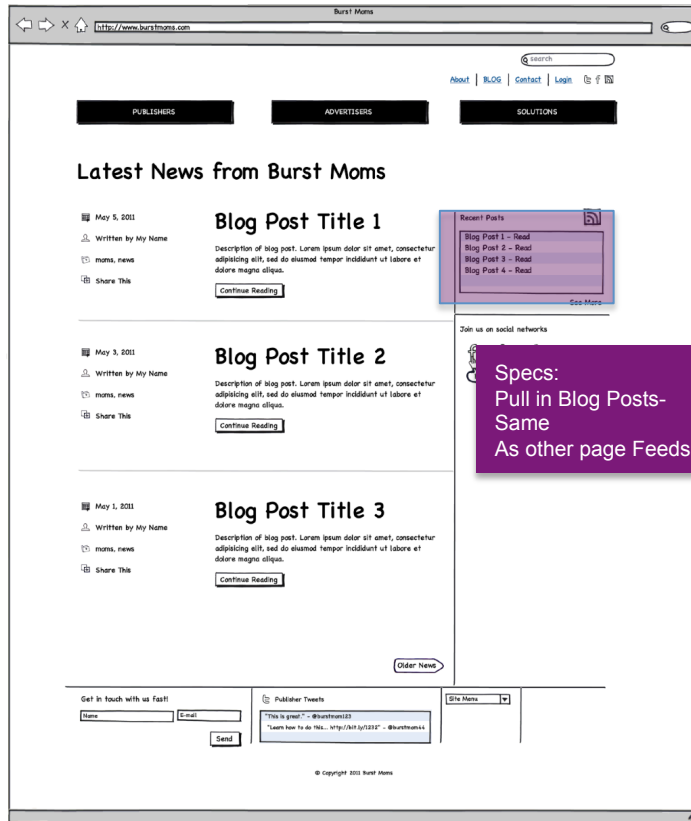
Text Box C.   Add New Image

ETC.....

# Blog Postings page

Front End

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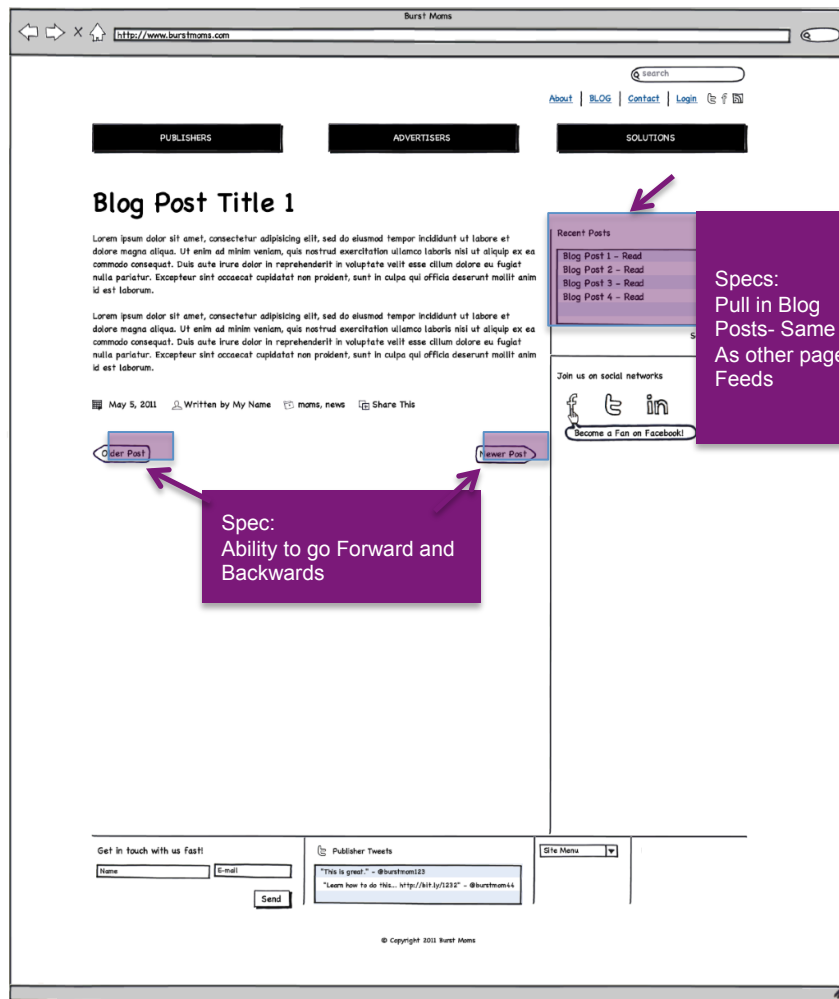
**NO CMS NEEDED FOR THIS-Need inputs of how pulling in Feeds**

Specs:  
Pull in Blog Posts-Same  
As other page Feeds

# Blog page

## Front End

## Back End



**NO CMS NEEDED FOR THIS-Need inputs of how pulling in Feeds**

Spec:  
Pull in Blog Posts- Same As other page Feeds

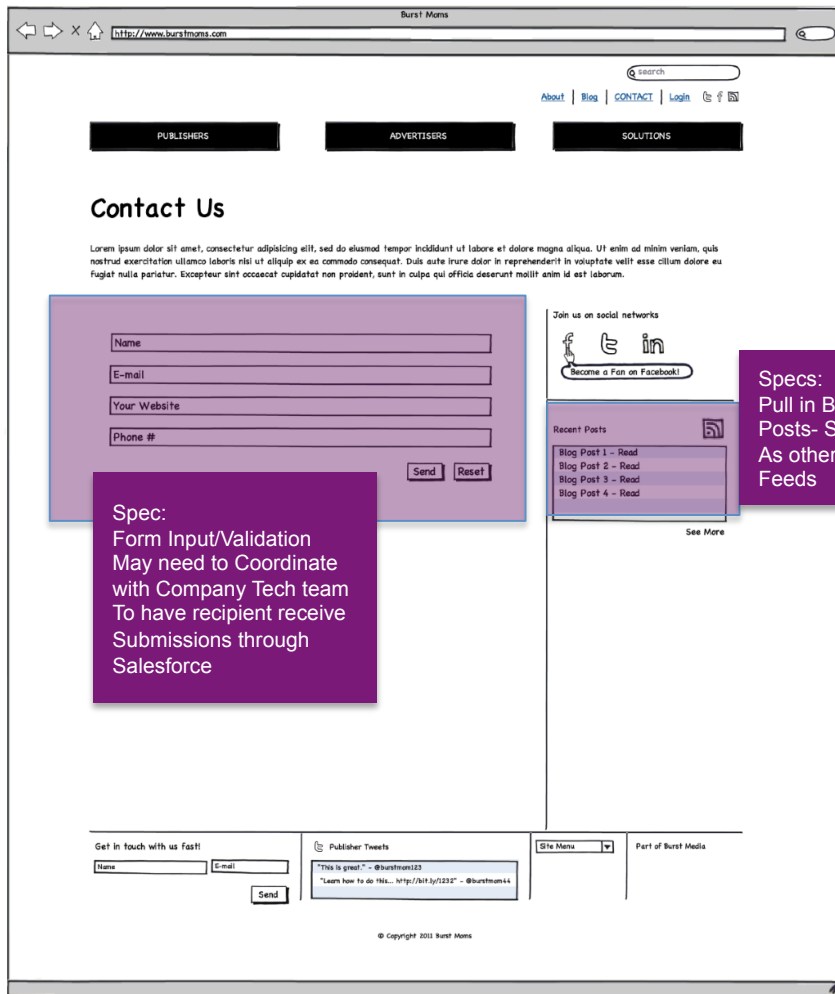
Spec:  
Ability to go Forward and Backwards



# Contact page

Front End

Back End



NO CMS NEEDED FOR THIS

Spec:  
Form Input/Validation  
May need to Coordinate  
with Company Tech team  
To have recipient receive  
Submissions through  
Salesforce

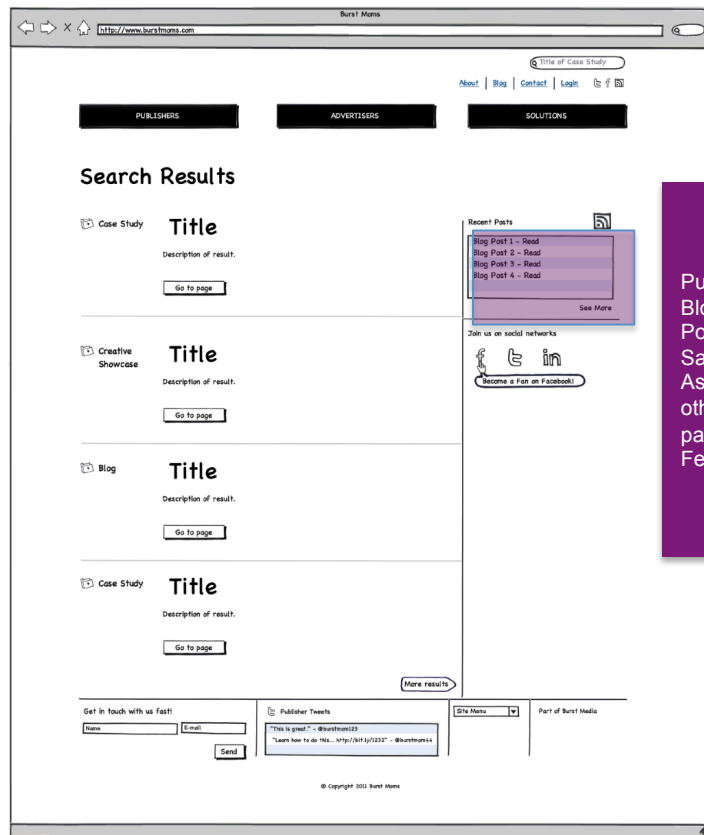
Specs:  
Pull in Blog  
Posts- Same  
As other page  
Feeds

Front End

Search Results page

Back End

NO CMS NEEDED FOR THIS



Pull in  
Blog  
Posts-  
Same  
As  
other  
page  
Feeds