

Homepage

Global Spec:
Easily Updated Metatags/
Meta-Descriptions

The screenshot shows the homepage of Burst Moms. At the top, there is a navigation bar with links for PUBLISHERS, ADVERTISING, and SOLUTIONS. A search bar is located in the top right corner. Below the navigation bar is a large video player area with a purple background and the text "Welcome Showcase Video describing Burst Moms". Below the video player are three columns of content, each with a "Spec: CMS for Highlight" header and a "More" link. At the bottom, there is a contact form, a "Publisher Tweets" section, and a "Site Menu" dropdown. The footer contains the copyright notice "© Copyright 2011 Burst Moms".

Global Spec: Search/Search Results

Global Spec: Company Login Integration/ May need to coordinate with Company Tech team..

Spec: Video Capabilities: Easily Updated with Share Capability

Spec: CMS for Highlight
Publisher Highlight Graphic

Publisher Focus
Highlight one publisher and describe them here.
[More](#)

Spec: CMS for Highlight
Product Highlight Graphic

Product Focus
A spotlight on a specific product such as the Macrostitial or Fixed Footer.
[More](#)

Spec: CMS for Highlight
Case Study Highlight Graphic

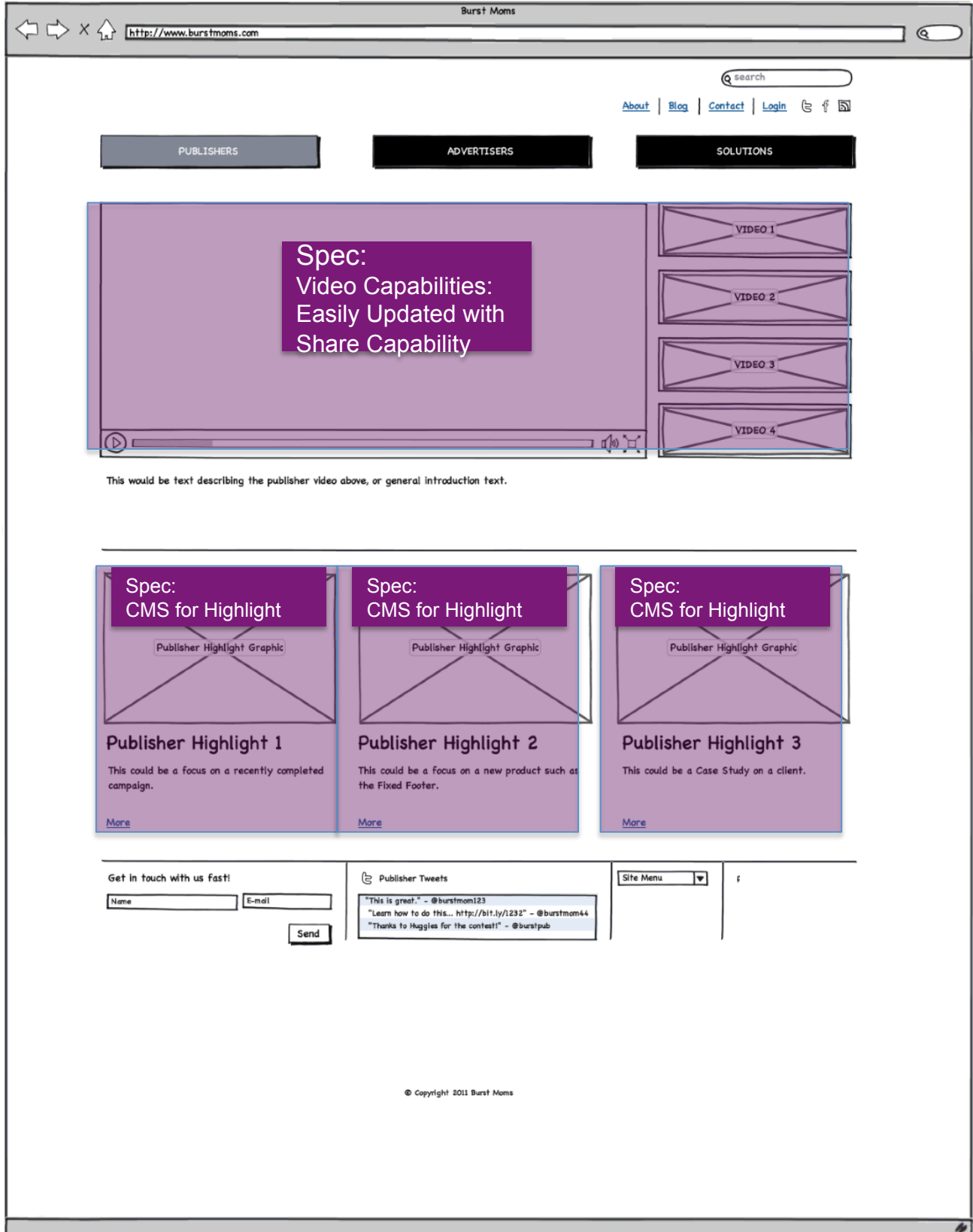
Case Study Focus
A Case Study on a completed campaign for a specific client.
[More](#)

Global Spec: Form validation/data

Global Spec: Blog Feed




Spec: CMS – Updatable Site List

Publisher page



Advertiser page

search

[About](#) | [Blog](#) | [Contact](#) | [Login](#)   

PUBLISHERS ADVERTISERS SOLUTIONS

Spec:
Video Capabilities:
Easily Updated
with Share
Capability

VIDEO 1
VIDEO 2
VIDEO 3
VIDEO 4

This would be the description of the video playing above.

Spec: CMS for Highlight

GRAPHIC

Advertiser Highlight 1
This can house a focus on a product or recently completed campaign.
[More](#)

Spec: CMS for Highlight

GRAPHIC

Advertiser Highlight 2
This can showcase a case study from a previous client.
[More](#)

Spec: CMS for Highlight

GRAPHIC


Advertiser Highlight 3
This could have a new product press release.
[More](#)

Get in touch with us Fast!

Name E-mail

Publisher Tweets

"This is great." - @burstmom123
"Learn how to do this.. http://bit.ly/2232" - @burstmom44
"Thanks to Huggies for the contest!" - @burstpub

Site Menu 

Part of Burst Media

Case Study page

The screenshot shows a web browser window with the URL <http://www.burstmoms.com>. The page layout includes a navigation bar with links for About, Blog, Contact, and Login, along with social media icons. Below the navigation are three main menu items: PUBLISHERS, ADVERTISERS, and SOLUTIONS. A search bar is located in the top right corner. The main content area features a large purple box with the text: "Spec: Entire Section Changes based upon Case study selected From Button to right". To the right of this box is a section titled "Name of Client" with "Like This" and "Tweet This" buttons, and an "Agency: Name" field. Below these are three buttons labeled "CASE STUDY 1", "CASE STUDY 2", and "CASE STUDY 3". The main content area is divided into three sections, each with a "Headline" and a "Description of 1st stage", "Description of 2nd stage", and "Description of 3rd stage" respectively. Each section contains a large placeholder box with an 'X' inside. A second purple box with the text: "Spec: Layout Needs To be Flexible to allow more text if necessary" is positioned over the second section. At the bottom of the page, there is a contact form with fields for Name and E-mail, a Send button, a Publisher Tweets section showing three tweets, and a Site Menu dropdown. The footer contains the copyright notice: © Copyright 2011 Burst Moms.

Creative Solutions page

Browser: Burst Moms
URL: http://www.burstmoms.com

Navigation: About | Blog | Contact | Login | f |

Menu: PUBLISHERS | ADVERTISERS | SOLUTIONS

Search: search

Spec: Video Capabilities: Easily Updated with Share Capability

Video of Creative

Spec: Accordion Menu

This test needs to relate to the Video Above

CREATIVE SHOWCASE

RICH MEDIA

VIDEO

MOBILE

Creative Title Agency: Name Client: Name Category: Rich Media Like This Tweet This

Get in touch with us fast!

Name E-mail Send

Publisher Tweets

Site Menu

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About Burst Moms page

The image shows a browser window displaying the 'About Burst Moms' page. The browser's address bar shows 'http://www.burstmoms.com'. The page features a navigation menu with links for 'ABOUT', 'Blog', 'Contact', and 'Login', along with social media icons for Twitter, Facebook, and LinkedIn. Below the navigation are three dark buttons labeled 'PUBLISHERS', 'ADVERTISERS', and 'SOLUTIONS'. The main heading is 'What is Burst Moms?' followed by a paragraph of placeholder text. There are two main content areas highlighted with purple boxes and arrows pointing to specification callouts:

- A large purple box on the left contains a 'Burst Moms on Twitter' section with a Twitter icon and two tweets. An arrow points from a purple callout box below it that says 'Specs: Pull in Twitter Feed'.
- A purple box on the right contains a 'Recent Posts' section with a list of four blog posts and a 'See More' link. An arrow points from a purple callout box above it that says 'Specs: Pull in Blog Posts'.

Other elements on the page include a search bar, a 'Join us on social networks' section with icons for Facebook, Twitter, and LinkedIn, and a 'Become a Fan on Facebook!' button. At the bottom, there is a contact form with fields for 'Name' and 'E-mail', a 'Send' button, a 'Publisher Tweets' section with a Twitter icon and two tweets, a 'Site Menu' dropdown, and a 'Page' dropdown.

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The screenshot shows a web browser window with the URL <http://www.burstmoms.com>. The page header includes a search bar and navigation links for [About](#), [BLOG](#), [Contact](#), and [Login](#), along with social media icons for Facebook, Twitter, and LinkedIn. Below the header are three black buttons labeled **PUBLISHERS**, **ADVERTISERS**, and **SOLUTIONS**.

Latest News from Burst Moms

Blog Post 1 (May 5, 2011): Description of blog post. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. [Continue Reading](#)

Blog Post 2 (May 3, 2011): Description of blog post. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. [Continue Reading](#)

Blog Post 3 (May 1, 2011): Description of blog post. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. [Continue Reading](#)

[Older News](#)

Recent Posts

- [Blog Post 1 - Read](#)
- [Blog Post 2 - Read](#)
- [Blog Post 3 - Read](#)
- [Blog Post 4 - Read](#)

[See More](#)

Join us on social networks

[f](#) [t](#) [in](#)

[Become a Fan on Facebook!](#)

Get in touch with us fast!

Name E-mail [Send](#)

Publisher Tweets

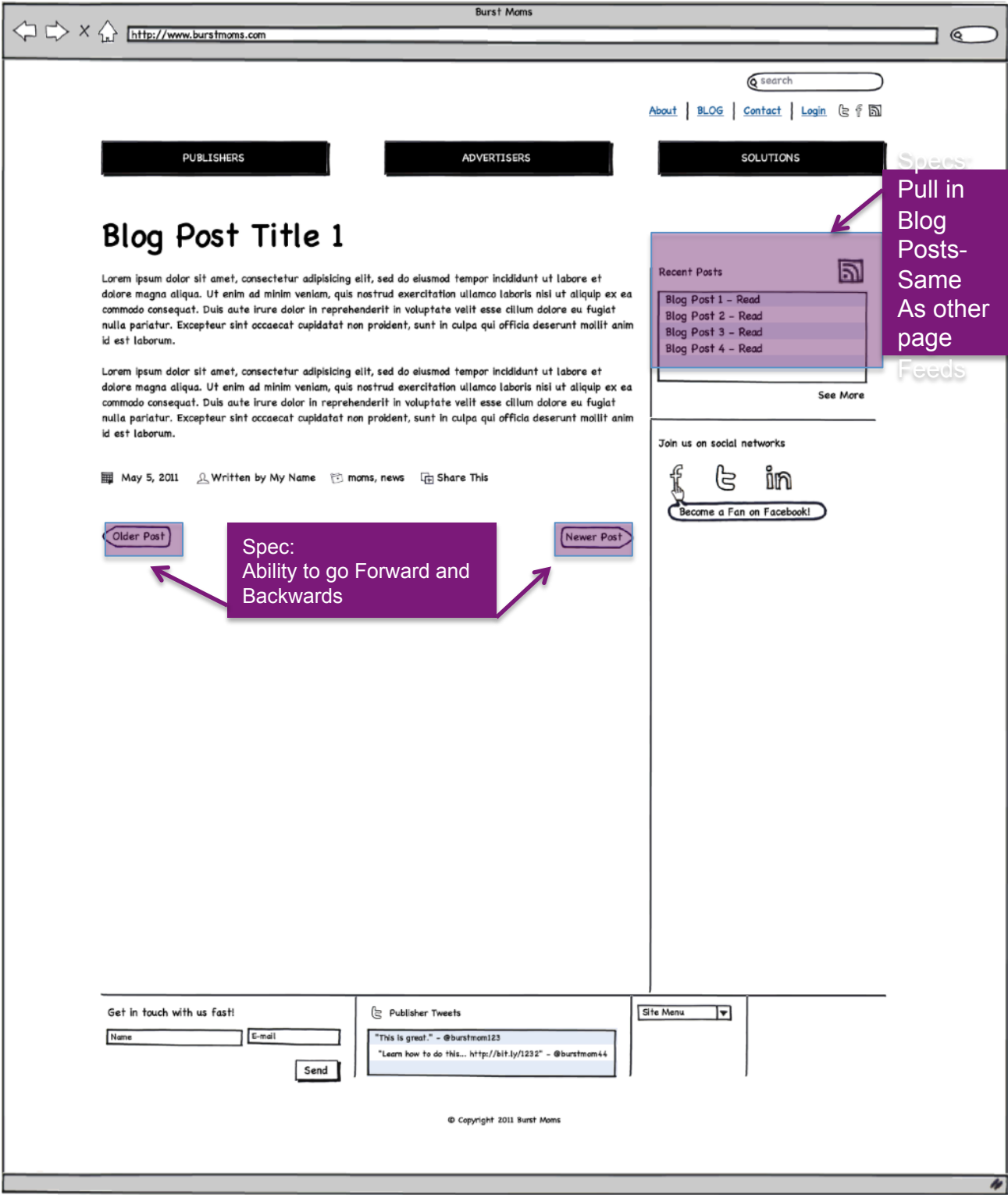
Site Menu

Part of Burst Media

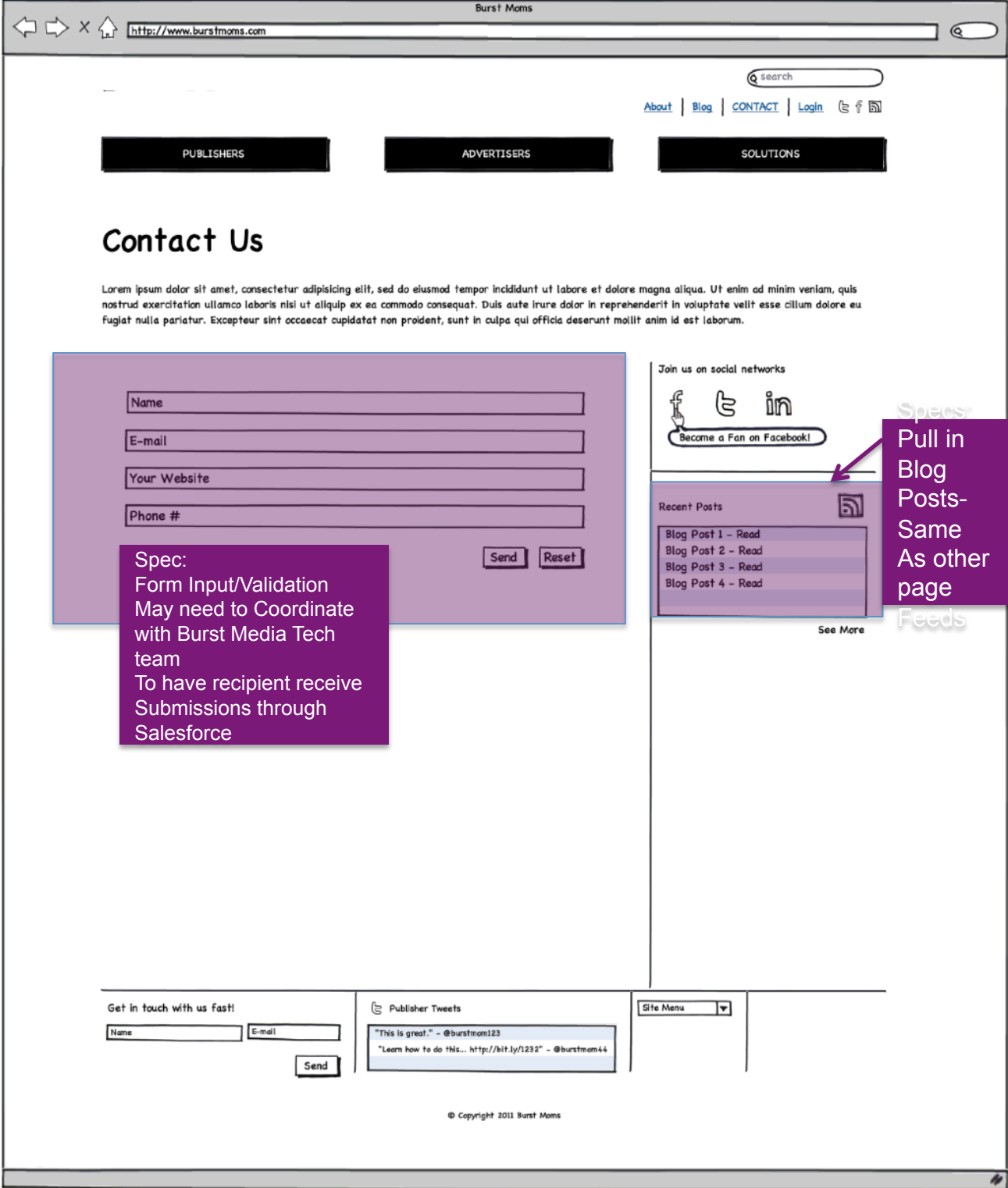
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Specs
Pull in
Blog
Posts-
Same
As other
page
Feeds

Blog page



Contact page



Contact Us

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Name

E-mail

Your Website


Phone #

Spec:
Form Input/Validation
May need to Coordinate
with Burst Media Tech
team
To have recipient receive
Submissions through
Salesforce

Join us on social networks



Spec:
Pull in
Blog
Posts-
Same
As other
page
Feeds

- Recent Posts 
- Blog Post 1 - Read
 - Blog Post 2 - Read
 - Blog Post 3 - Read
 - Blog Post 4 - Read
- [See More](#)

Get in touch with us fast!

Name E-mail

 Publisher Tweets

"This is great." - @burstmem123
"Learn how to do this... http://bit.ly/1232" - @burstmem44

Site Menu

Search Results page

